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WWW.INQMC.COM

¿WHO ARE WE?

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We are a FINTECH Company. As a Digital Financial Advisor, we connect Hispanic Small Businesses with solutions in 3 areas: access to capital, financial and business education and networking.





¿WHY DID WE CREATE **INQMC**?

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As Hispanic entrepreneurs in the United States, we witnessed how solid businesses were unable to grow because of their lack of financial education and access to capital.

We decided to create a Business Ecosystem for Hispanics living in the US that would catapults their small business to the next level.

We focus on three areas

- **Loans**
- **Business education**
- **Networking**



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ENSÉÑAME
CONÉCTAME

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OUR CORPORATE VALUES ARE

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INQmc core values are:

- **Transparency.** Everything INQMC does is direct and transparent.
- **Honesty.** We Corporation's bases its development on being honest with our clients, partners and suppliers.
- **Innovation.** We use technology to innovate in new ways and strategical help our entrepreneurs growth their business.
- **Visibility** We firmly believe that Hispanic business owners have much to share and teach, so an important part of what we do is to give them a voice.
- **Open educational information** We are convinced that education must be open, massive and accessible to all.
- **Teamwork.** We do not work alone, partnerships and alliances are essential to our way of operating.



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HOW WE WORK



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DIGITAL CHANNELS

SECTION

02

EDÚCAME

Free, friendly and open platform.

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SECTION

01

PRÉSTAME

Lending Ecosystem

SECTION

03

CONÉCTAME

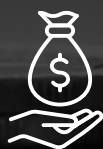
Jobs - Eventos
Networking

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01. PRÉSTAME



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We work with fintechs, local banks, private lenders and credit unions that allows us to find the best options for Hispanic business owners. We consult with potential clients to understand their business needs to match them with the appropriate product and lender. After this happens, we begin the pre-underwriting process.

These are our products:

- Long term
- SBA Loans
- Credit lines (LOC)
- Loans to start a business
- Merchant Cash Advance



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02. EDÚCAME

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We created and adapted a FREE Spanish - language multimedia education program that enhances our client's business.



The platform's components are:

- Accounting
- Marketing
- Technology
- Productivity
- Finance
- Legal
- Mentorships

03. CONÉCTAME

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Our platform provides access to a complete network of solutions in different business areas:

Jobs: Designed to connect Hispanic small business owners with the Hispanic workforce.

Network: A business community where Hispanic business may connect with accountants, lawyers, financial agents and other business specialist who speak their language and understand their culture.

Events: Information on all business events focused on the Hispanic market in the New York area.



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MARKETING AND COMMUNICATION

We created 3 communications products that allow our business owners and entrepreneurship community to be in continuous interaction with us:

INQ Events: We developed business events in the tri-state area, where we offer FREE education, visibility and networking.

INQ Live: Every Tuesday on our Facebook platform, we host a "live" 30 minutes broadcast where we discuss essential issues for business development and answer business owner questions.

INQ Conversations: Every fifteen days on our Facebook platform we hosted a "live" 45 minutes interview show featuring successful Hispanic entrepreneurs who share their story and offer business advice.



We developed partnerships with:
Lending Partners, Education
Partners, Business Partners and
Community Partners.

PARTNERSHIPS

LENDING PARTNERS



BUSINESS PARTNERS



EDUCATION PARTNERS



COMMUNITY PARTNERS



MANAGEMENT TEAM

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**Marcelo
Rodríguez**

Digital
Transformation and
Hispanic Market
expert.

16 years of
experience with
Corporate
Americans.
Community
Business Influencer

CO-FOUNDER



**Andrès
Zambrano**

Financial and
operational
management
expert. 12 years of
experience as a
consultant for
hispanic
companies

CO-FOUNDER



**Sandra
Noroña**

CPA. 20 years
experience with
Hispanic small
business.

CO-FOUNDER



**Clara
Rivadeneira**

Import and Export
expert. 14 years
experience with
Hispanic small
business

CO-FOUNDER